

HPMS E-Mail

Date: November 28, 2021

Subject: Reminder and Registration Links for December 2nd Webinar – VBID Health Equity Business Case for MAOs

The Center for Medicare and Medicaid Innovation (CMMI) is reminding current and potential participants in the Value-Based Insurance Design (VBID) Model of this Thursday's *Webinar on VBID Health Equity Business Case for Medicare Advantage Organizations (MAOs)*. The webinar will provide an overview of the Health Equity Incubation Program effort, articulate a business case for MAOs to leverage VBID Model Components to address health inequities in their member populations, and provide specific guidance and clarification on the full extent of health equity focused flexibilities that fall under the Model's waiver authority.

The Webinar will seek to answer important questions about Model participation and health equity, including:

- *How can a CMMI Model factor into your organization's health equity strategy?*
- *How can you structure your plan's benefits to have the greatest impact on underserved communities?*
- *What partnership opportunities are available with CMMI?*

Looking ahead, CMMI will continue to focus on issues of quality, specifically health equity, through this Model. The Health Equity Incubation Program will provide MAOs an opportunity to be truly innovative with their benefit design and pilot new health equity strategies to address specific health-related social needs.

Health Equity Incubation Program Session 1: Webinar on VBID Health Equity Business Case for MAOs

When: December 2 from 2:30-3:30 PM ET

How to Join: To register for this webinar, please visit:

<https://acumenllc.webex.com/acumenllc/onstage/g.php?MTID=e0b31f8ad809d620fc9c7d9ff07ce115e>

- *Event number: 2466 617 2952*
- *Event password: healthequity1202*

Additional Information: The slides, transcripts and audio recordings of these webinars will be posted to the VBID Model website at <https://innovation.cms.gov/innovation-models/vbid> for downloading a week after the webinar.

Questions about the webinars may be addressed through the VBID mailbox at VBID@cms.hhs.gov