

Use these **Text Messages** as is or use them as inspiration for your own messages to encourage your community to get this season's flu, COVID-19, and RSV vaccines.

1

Flu, COVID-19, and RSV can spread quickly in our community. Getting vaccinated lowers your risk of severe illness and hospitalization if you get infected with these common respiratory viruses. **Get started at [vaccines.gov](https://www.vaccines.gov)**

2

Don't let flu, COVID-19, or RSV slow you down! Get vaccinated to boost your protection against severe illness and hospitalization, so you can risk less and do more. **Get started at [vaccines.gov](https://www.vaccines.gov)**

3

Flu, COVID-19, and RSV are respiratory diseases that carry extra risk for you if you're 60 or older and have certain health conditions, or are pregnant. Vaccines lower that risk. **Get started at [vaccines.gov](https://www.vaccines.gov)**

4

Risk less so you can do more! Get vaccinated against flu, COVID-19, and RSV to help protect you from getting very sick if you get infected. A doctor can tell you what vaccines are right for you. **Get started at [vaccines.gov](https://www.vaccines.gov)**

5

Getting vaccinated is one of the best ways to protect yourself from flu, COVID-19, and RSV this season. Vaccines lower your risk of severe illness and hospitalization if you get infected. **Get started at [vaccines.gov](https://www.vaccines.gov)**



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**RISK LESS.
DO MORE.**
Get this season's vaccines



A campaign to increase awareness and uptake of vaccines for flu, COVID-19, and RSV in at-risk populations.