Writing award descriptions

Purpose

In box 15 of the SF-424, you will include a descriptive title, also called an award description. HHS uses this information to report to <u>USAspending</u> about what your project will do.

The award description is helpful for sharing public information about the intended impact of federal spending.

What to include

Your award description should include enough information to describe your award. Strong award descriptions include:

- The award's purpose.
- Who will benefit from the award.
- Your project's main goals.
- A general understanding of the project's activities.
- Only limited acronyms or jargon.

Examples

- Medicaid Fraud Control Unit To investigate and prosecute Medicaid provider fraud and patient abuse or neglect in health facilities and board and care facilities and of Medicaid beneficiaries in non-institutional or other settings.
- Project Bridge will teach the Youth Mental Health First Aid curriculum to 300 adults who influence youth in Year One of the program. An additional 75 youth in grades 10-12 will be taught the Teen Mental Health First Aid curriculum. Over the 5 years, Project Bridge will serve 3,700 individuals.
- Medicaid entitlement for Kentucky-Survey and Certification is a CMS-administered program that provides Medicare and Medicaid funding to State Survey Agencies. The funding ensures that healthcare providers meet applicable quality standards through onsite, objective, and outcome-based verification activities carried out by knowledgeable and trained individuals.