



August 15, 2024





Agenda

- What is a Privileged User?
- Privileged Access in Healthcare
- Why Privileged Accounts Pose a Risk
- Threats to Privileged Users and Accounts
- Other Common Threats to Privileged Users and Accounts
- Common Mistakes of Privileged Users
- Tips to Secure Privileged Accounts
- Conclusion
- Relevant HC3 Reports
- Resources
- References





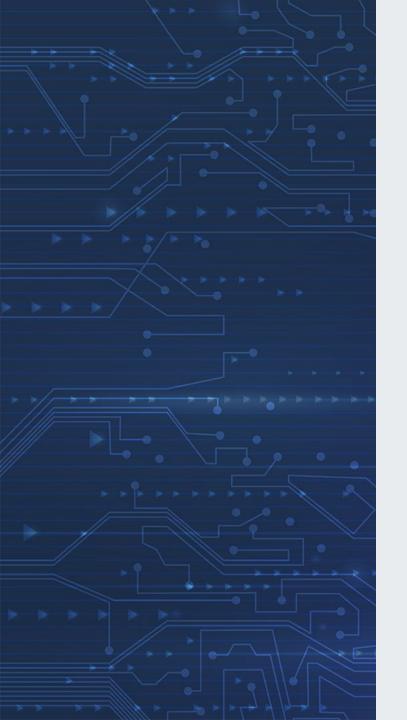
Slides Key:



Non-Technical: Managerial, strategic and high-level (general audience)



Technical: Tactical / IOCs; requiring in-depth knowledge (sysadmins, IRT)



What is a Privileged User?



What is a Privileged User?

- Privileged users are humans, or system-related identities such as applications, programs or processes, which are authorized to access critical applications and sensitive data. ("Keys to the kingdom")
- Organizations often have two-to-three times more privileged user accounts than individual employees.









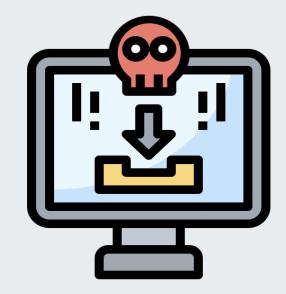
What is a Privileged User? (Continued)

Privileged Users/Accounts:

- Employees, customers, or subcontractors who have permission to access critical applications and sensitive data.
- Attacks could lead to data breaches, financial losses, and reputational damage.

Critical Infrastructure:

- There are 16 critical infrastructure sectors (i.e., commercial facilities, dams, information technology, etc.).
- Four sectors are "lifeline" sectors: Water/wastewater, communications, energy, and transportation.









Privileged Users vs. Privileged Accounts

- Privileged users have unique identities. (Active Directory, Azure, etc.)
- Users can have multiple accounts for different situations.
- Examples:
 - Domain administrators, server administrators, or IT experts
 - Business users or developers
 - People who have access to SaaS applications
 - People who retain local administrative rights
 - Accounts with special permissions to run automated tasks







Privileged Users vs. Privileged Accounts, continued

- Privileged accounts can be shared by multiple people.
- Can be used to access servers, perform upgrades, modify settings, and perform general maintenance.
- Human Privileged Account Examples:
 - Domain Admin accounts
 - Server Admin accounts
 - Root or Superuser accounts
 - System Admin accounts
 - Local Admin accounts
- Non-Human Privileged Account Examples:
 - Accounts that run applications, services, and scheduled tasks
 - Networking equipment accounts
 - Systems within DevOps toolchain







Identity and Access Management vs. Privileged Access Management

- Identity and Access Management (IAM)
 - System to identify and authorize users across an organization.
- Privileged Access Management (PAM)
 - Strategy to focus on privileged accounts and systems.









IAM is the New PAM

- Trend: Regular IAM solutions borrowing access controls from PAM platforms.
- PAM system enforces stricter set of policies than IAM system:
 - User behavior is carefully monitored and logged.
 - Passwords need to be stronger and may be rotated more often.
 - Multi-factor authentication is almost always required.
- Blurred lines between privileged users and ordinary users due to cloud computing.
 - Many practices and controls of PAM migrating over to IAM.
 - New IAM solutions rigorously monitor and log all user activity.
 - Enforce principle of least privilege.
- New Trends:
 - Just-in-time (JIT) access.
 - Zero standing privilege.





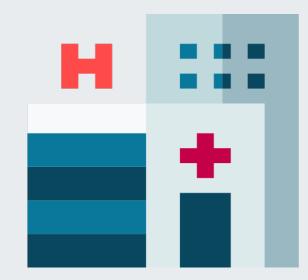


Privileged Access in Healthcare



Threat Landscape for Healthcare Industry

- HPH entities continue to be high-value targets for cybercriminals.
- The COVID-19 pandemic amplified the number of targeted attacks on healthcare provider network servers, e-mail systems, and devices.
- Larger attack surfaces leave provider and patient data at higher risk.
- Most healthcare organizations have moved patient records and data to networks and cloud environments.



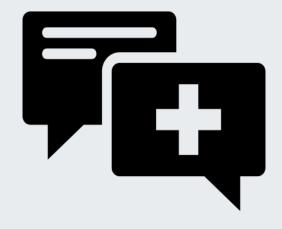






Healthcare Data Security: Then

- Pre-1990s, patient medical records were kept on paper in a library.
- Records were updated by hand and transported manually to and from medical archives.
- There was no way to accurately monitor who had access to archives or looked at records, and there were few measures in place that prevented unauthorized access.
- Digitization of medical records began in 1991.
- New security and privacy concerns led to identity and access management security controls.









Healthcare Data Security: Now

- Almost all patient medical records are digitalized and housed within a database on a network.
- Privileged access control is the most important initiative to safeguard these records.
- Most modern access control systems are role-based.
- Each user is only given enough permissions to carry out their role.









Privileged Access in the HPH Sector

- Consider all human and non-human points of access:
 - People with administrator rights
 - Applications and medical devices
 - Third-party services
- Shared workstations and medical staff working under pressure may lead to weak authentication and shared credentials.
- HIPAA HITECH









Regulation and Penalties

- IT organizations in the HPH sector face an increasingly tight regulatory environment.
- Strong privileged access security can make or break a healthcare organization.
- In 2023, a U.S. healthcare system agreed to pay \$5.5 million to the HHS to settle HIPAA HITECH violations
 - Failure to review access controls and examine audit logs.





HIPAA Violation Penalties

Tier 1

- \$100-\$50,000 per violation
- Unaware of the HIPAA violation, and by exercising reasonable due diligence, would not have known HIPAA rules had been violated.

Tier 2

- \$1,000-\$50,000 per violation
- Reasonable cause that the covered entity knew about or should have known about the violation by exercising reasonable due diligence.

Tier 3

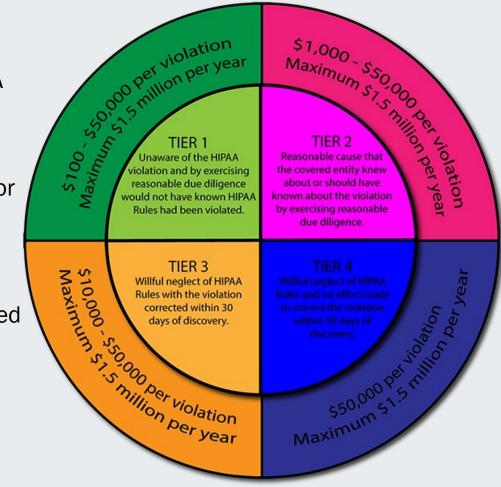
- \$10,000-\$50,000 per violation
- Willful neglect of HIPAA rules, with the violation corrected within 30 days of discovery.

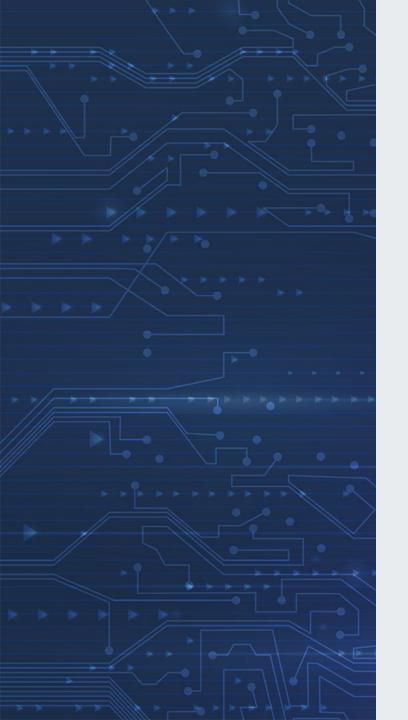
Tier 4

- \$50,000 per violation
- Willful neglect of HIPAA rules, and no effort made to correct the violation within 30 days of discovery.









Why Privileged Accounts Pose a Risk



Overview

- Multiple cybersecurity threats (compromised credentials, credential dumping, credential stuffing, phishing, insider threats, malware, etc.).
- Improper management of privileged users or accounts can lead to vulnerable sensitive data.
- Issues for admin and service accounts:
 - Often shared and used across many systems.
 - May use weak or default passwords.
 - Highly desirable hacking targets.







Overview, continued

- Nearly all cyber attacks involve privileged account compromise.
- Threat actors can remain undetected for weeks or months at a time.
- Threat actors exploit these privileged account weaknesses to:
 - Change system functionality
 - Disable access for some accounts
 - Elevate their existing permissions
 - Access systems and key administrative functions
 - Steal or poison data
 - Inject bad code or malware
 - Conceal or erase their activities







How Privileged Account Passwords are Stolen

- Up to 80% of breaches result from stolen passwords.
- Stolen account credentials are hackers' most preferred method for privilege exploitation.
- Other common tactics include malware, social engineering, brute-force, etc.







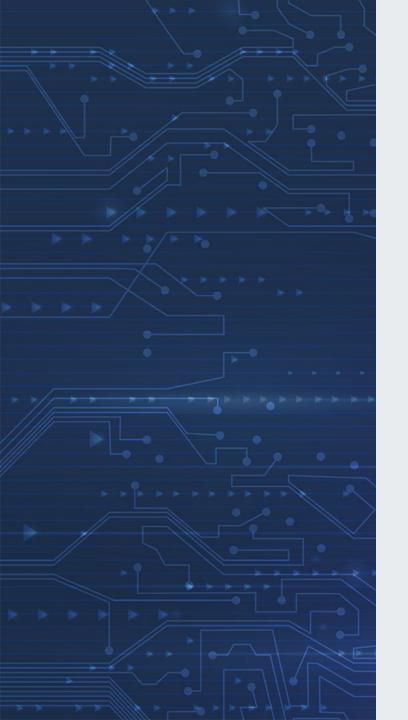


IBM's 2024 X-Force Threat Intelligence Index

- 71% increase in the volume of attacks using valid credentials.
- For the first time, abusing valid accounts became cybercriminals' most common entry point.
- Attackers find that obtaining valid credentials is easier.
- A large number of compromised credentials are already available and accessible on the dark web.



IBM Report (Source: IBM)

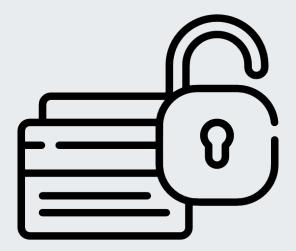


Threats to Privileged Users and Accounts



Compromised Credentials

- **Definition:** A cyber attack in which threat actors use lists of compromised credentials to attempt to log into online accounts.
- Goal: To steal personal/financial information from a compromised account, or to take it over.
- Issue: Using the same password across multiple accounts.









How Do Compromised Credential Attacks Work?

- Similar to brute-force attacks, but different.
- Credential stuffers already have a list of previously cracked and de-hashed passwords (i.e., data breaches, phishing, malware, keyloggers, etc.).
- No manual attempt to log in → Automation tool (bruteforce checker) for obfuscation.
- Automation tools use leaked usernames and passwords to attempt logins on many different sites, apps, and services.
- Users that have same password across multiple accounts are easy targets.



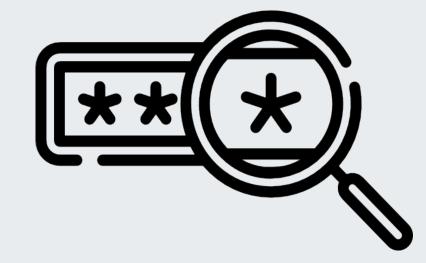






Risks of Compromised Credential Attacks

- Lock you out of your account
- Steal your personal/financial information
- Deface your account/page
- Modify your information
- Make purchases in your name
- Shut down your account
- Sell your credentials on the dark web
- Send messages in your name
- And more...









Credential Dumping Overview

- **Definition:** Popular technique where an attacker scours a compromised computer for credentials in order to move laterally.
- Goal: To carry out further attacks on an already compromised computer.
- **Issue:** Software and operating systems sometimes reduce the number of times a user is required to enter their password.



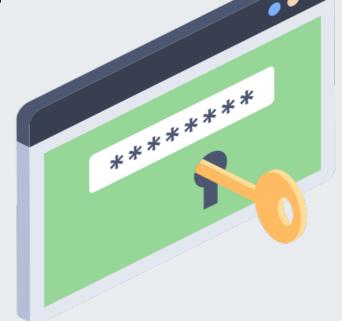






Credential Dumping Tools

- Gaining low-level access to a computer can allow attackers to extract credentials.
- Mimikatz is the most popular credential dumping tool for penetration testers and malicious actors alike.
- Originally began as tool to highlight flaws in Microsoft Windows Local Security Authority Subsystem Service (LSASS).
- Other tools include gsecdump, creddump, and PWDumpX.









Credential Reuse Attack

- **Definition:** A cyberattack where an attacker uses stolen login credentials from one service to try to access accounts on other services.
- Also Known As: Credential Stuffing
- Goal: To gain unauthorized access to user accounts and data.
- Issue: Reuse of passwords across more than one application.



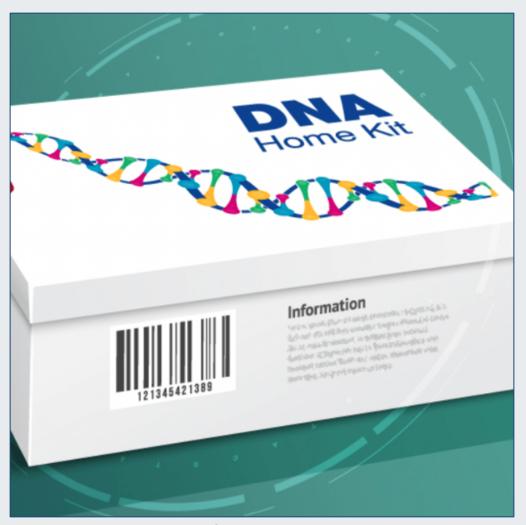




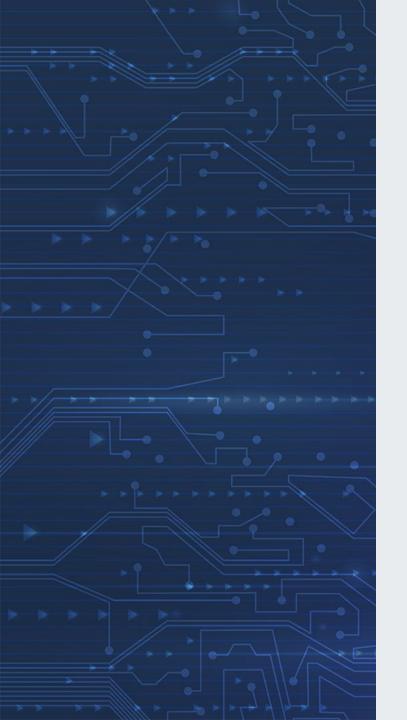


Credential Reuse Attack Case Study

- In 2023, genetic testing firm data from millions of customers was stolen in a credential stuffing attack.
- Stolen data included names, profile photos, gender, date of birth, genetic ancestry results, and geographical location.
- "...may have been gathered by a threat actor from data leaked during incidents involving other online platforms where users recycled login credentials."



Source: FIU News



Other Common Threats to Privileged Users and Accounts



Phishing

- The cybercriminal aims to convince their target to disclose sensitive information.
- In 2023, an average of 1.99 healthcare data breaches of 500 or more records were reported each day, and an average of 364,571 healthcare records were breached every day. (<u>HIPAA Journal</u>)
- Threat actors target privileged users to gain access to an organization's privileged accounts, with multiple phishing tactics utilized.







Top Types of Phishing for 2024

- E-mail Phishing: The attacker sends an email that looks legitimate but is designed to trick the recipient into entering information in a reply or on a website, which the hacker uses to steal or sell their data.
- Whaling: A highly targeted phishing attack aimed at senior executives. Whaling often
 encourages victims to perform a secondary action, such as initiating a wire transfer of funds.
- Vishing (Voice Phishing): When someone uses a phone call to try to steal information. The attacker may pretend to be a trusted friend, a relative, or a representative of some kind.
- Clone Phishing: Involves a hacker making an identical copy of a message the recipient already received; they may include an additional message like "Resending this!" with a malicious link in the email.
- **Pharming:** The victim gets malicious code installed on their computer, and this code then sends the victim to a fake website designed to gather their login credentials.







Top Types of Phishing for 2024, continued

- HTTPS Phishing: This attack is carried out by sending the victim an email with a link to a fake website. The site may then be used to fool the victim into entering their private information.
- **Pop-Up Phishing:** Often uses a pop-up about a problem with your computer's security, or some other issue, to trick you into clicking. You are then directed to download a file, which ends up being malware, or to call what is allegedly a support center.
- Smishing: Phishing through some form of text message or SMS.
- Evil Twin Phishing: In this attack, the hacker sets up a false Wi-Fi network that looks real. If someone logs into it and enters sensitive details, the hacker captures their info.
- Quishing: A cybersecurity threat in which attackers use QR codes to redirect victims to malicious websites or prompts them to download harmful content.
- Spear Phishing: Involves targeting a specific individual in an organization to try to steal their login credentials. The attacker often gathers information about the person before starting the attack, such as their name, position, and contact details.







Insider Threats

- A person within an organization, or a contractor, who had access to assets or inside information concerning the organization's security practices, data, and computer systems, and could negatively impact that organization.
- When privileged accounts are not managed properly, privileged users may misuse their privileges, which presents a serious risk to any organization.
- Types of Insider Threats:
 - Malicious insiders
 - Inside agents
 - Disgruntled employees
 - Negligent workers
 - Third parties

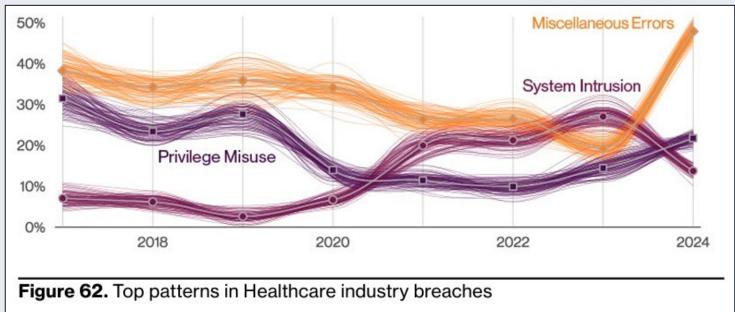






Insider Threats in Healthcare

- While most companies invest more money on insider threats with malicious intent, negligent insider threats are more common. (2022 HC3 Insider Threats in Healthcare)
- Employees in the healthcare industry are 2.5 times more likely to make an error than to maliciously misuse their access. (<u>Verizon's 2024 Data Breach Investigations Report</u>)









Insider Threats in Healthcare, continued

- Third-party vendors may not have the same cybersecurity measures as healthcare organizations.
- HIPAA requirement: All HPH entities maintain business associate agreements (BAA) with third-party vendors that have access to protected health information.
- Third-party vendor breaches continue to overwhelm the healthcare industry. (2022 Health IT Security Report)









Malware

- Short for 'malicious software'; any software or code designed to infiltrate/damage a computer system.
- Common types include viruses, worms, trojans, ransomware, adware, spyware, rootkits, keyloggers, fileless malware, cryptojacking, and hybrid malware.
- This type of threat is decreasing in favor of more effective, faster, and cost-effective means.









Brute Force

- A type of cyberattack that uses trial and error methods to guess login credentials.
- Least efficient method for trying to hack a password.
- Most successful in organizations without password management.
- Password managers help IT administrators enforce strong passwords and multi-factor authentication (MFA).
- Without a password management solution, passwords for privileged accounts could be hacked.







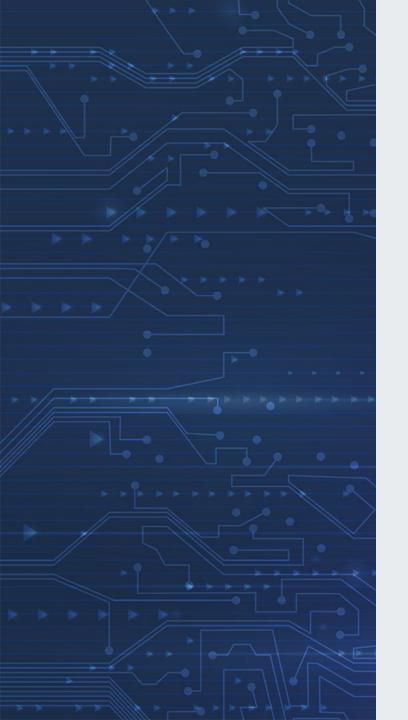


Brute Force Case Study

- In 2024, the Russian threat group Midnight Blizzard (APT29) hacked a large American technology company using password spraying (brute force technique).
- The compromised account had unusual privileges, or hackers escalated them.
- The attack lasted upwards of seven weeks.
- Exfiltration of e-mails and documents from senior leadership and employees in the cybersecurity and legal team divisions.



Midnight Blizzard (Source: CrowdStrike)

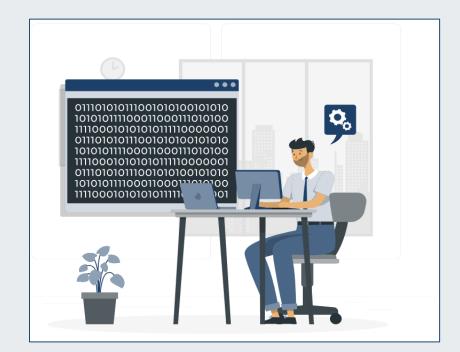


Common Mistakes of Privileged Users



Mismanaging Passwords

- Five most common password management mistakes:
 - Using default credentials
 - Using weak passwords
 - Using the same password for multiple accounts
 - Storing passwords in plain text
 - Using non-expiring passwords









Disabling or Not Using MFA

- Multi-factor authentication is the cybersecurity gold standard.
- Cybercriminals can steal or guess a password but cannot trick an MFA mechanism easily.
- Privileged users sometimes disable MFA technology, often at their own risk.
- Without MFA, sensitive data loses a crucial layer of protection.



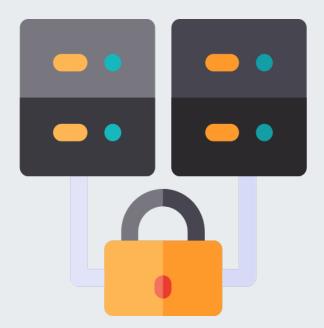






Sharing Privileges with Others

- Privileges should be granted only to those who need them.
- Administrator accounts are often shared due to the costs of creating additional accounts.
- Visibility is essential.
- Culpability during data compromise difficult.
- Secondary authentication is crucial.









Using Admin Accounts Excessively

- Using privileged accounts excessively increases an organization's vulnerability.
- The best practice is to never use privileged accounts to perform day-to-day tasks; there is potential for privileged users to ignore this.
- Deploy password management tool recommendations.









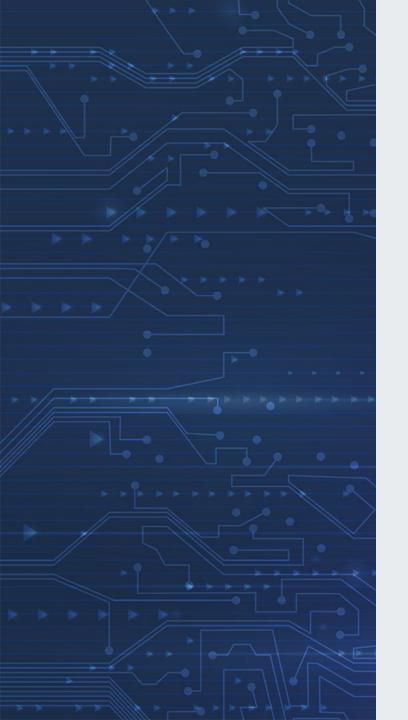
Ignoring Cybersecurity Policies

- Why people do not follow cybersecurity policies:
 - Ignorance
 - Negligence
 - Inconvenience
 - Sabotage









Tips to Secure Privileged Accounts



Why Secure Privileged Accounts Matter

- Stolen credentials are the heart of most attacks and breaches.
- Once compromised, threat actors can see and do anything.
- The higher the privileges, the more valuable they are.
- Privileged users are not limited to IT and security staff.
 - Executives
 - Employees/Contractors









Tips to Secure Privileged Accounts

- Identify and track privileged accounts.
- Downgrade accounts where possible.
- Not all service accounts need privileged access.
- Do not use administrator account as a shared account.
- Remove stale privileged accounts.
- Change default passwords and enforce strict password rules.







Benefits of Privileged Access Management for the Healthcare Industry

- Reducing the Attack Surface
- Operating by the Principle of Least Privilege (PoLP)
- Reduced Insider Threats
- Pragmatic Application Control
- Remote Access
- Monitoring and Management of Privileged Sessions
- Achieve and Prove Compliance
- Help Satisfy Cyber Insurance Requirements







MITRE ATT&CK



Source: MITRE ATT&CK







MITRE ATT&CK Techniques

Privileged Account Management (Mitigation)

■ ID: <u>M1026</u>

OS Credential Dumping (Technique)

■ ID: <u>T1003</u>

Valid Accounts (Technique)

■ ID: <u>T1078</u>

Account Manipulation (Technique)

■ ID: T1098

Exploit Public-Facing Application (Technique)

ID: <u>T1190</u>

Firmware Corruption (Technique)

■ ID: <u>T1495</u>

Abuse Elevation Control Mechanism (Technique)

■ ID: <u>T1548</u>

Remote Service Session Hijacking (Technique)

■ ID: T1563

Forge Web Credentials (Technique)

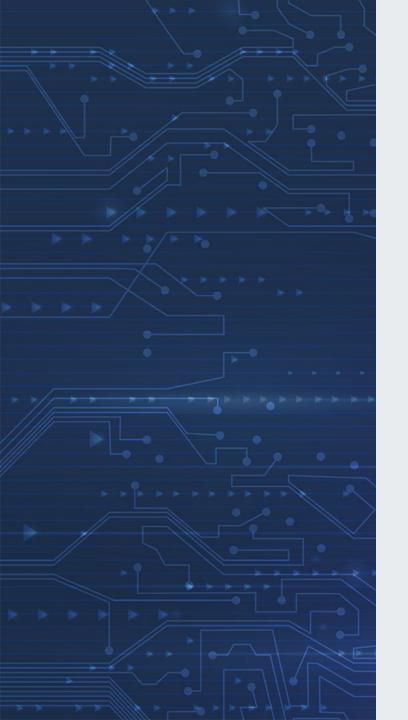
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Privilege Escalation (Technique)

■ ID: TA0004







Conclusion



Conclusion

- Differences between privileged users and accounts and mitigation systems
- Consequences to the HPH sector from privileged user compromise
- Types of threats
- Common mistakes
- Tips to secure privileged accounts







Relevant HC3 Reports

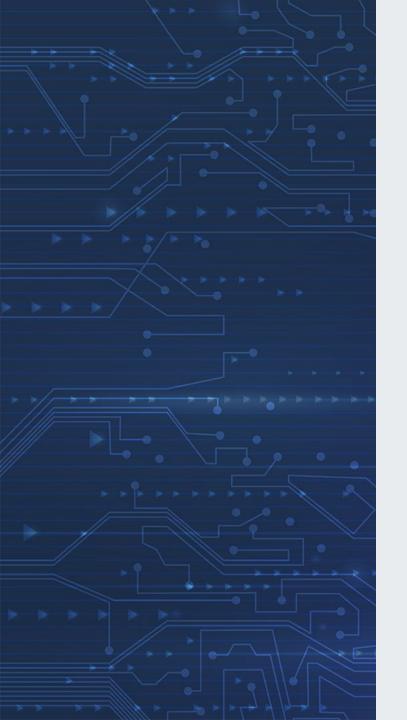


Relevant HC3 Reports

- Analyst Note <u>Healthcare Sector DDoS Guide</u> (February 13, 2023)
- Threat Briefing Business Email Compromise (BEC) & Healthcare (May 16, 2024)
- Threat Briefing <u>Cybersecurity Incident Response Plans</u> (October 12, 2023)
- Threat Briefing <u>Data Exfiltration Trends in Healthcare</u> (March 9, 2023)
- Threat Briefing The Impact of Social Engineering on Healthcare (August 18, 2022)
- Threat Briefing <u>Social Engineering Attacks Targeting the HPH Sector</u> (April 11, 2024)
- Threat Briefing Strengthening Cyber Posture in the Health Sector (June 16, 2022)







Resources



HC3 and Partner Resources

Health Sector Cybersecurity Coordination Center (HC3)

HC3 Products

405(D) Program and Task Group

- 405(D) Resources
- 405(D) Health Industry Cybersecurity Practices

Food and Drug Administration (FDA)

FDA Cybersecurity

Cybersecurity and Infrastructure Security Agency (CISA)

CISA Stop Ransomware

- CISA Current Activity
- CISA Free Cybersecurity Tools
- CISA Incident Reporting

Federal Bureau of Investigation (FBI)

- FBI Cybercrime
- FBI Internet Crime Complaint Center (IC3)
- FBI Ransomware

Health Sector Coordinating Council (HSCC)

- HSCC Recommended Cybersecurity Practices
- HSCC Resources

Health – Information Sharing and Analysis Center (H-ISAC)

- H-ISAC Threat Intelligence: H-ISAC Hacking Healthcare
- H-ISAC White Papers













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FAQ

Upcoming Briefing

September 19 – Healthcare Technology Security

Product Evaluations

Recipients of this and other Healthcare Sector Cybersecurity Coordination Center (HC3) Threat Intelligence products are **highly encouraged** to provide feedback. To provide feedback, please complete the <u>HC3 Customer Feedback Survey</u>.

Requests for Information

Need information on a specific cybersecurity topic? Send your request for information (RFI) to
HC3@HHS.GOV">HC3@HHS.GOV.

Disclaimer

These recommendations are advisory and are not to be considered as federal directives or standards. Representatives should review and apply the guidance based on their own requirements and discretion. The HHS does not endorse any specific person, entity, product, service, or enterprise.







About HC3

The Health Sector Cybersecurity Coordination Center (HC3) works with private and public sector partners to improve cybersecurity throughout the Healthcare and Public Health (HPH) Sector. HC3 was established in response to the Cybersecurity Information Sharing Act of 2015, a federal law mandated to improve cybersecurity in the U.S. through enhanced sharing of information about cybersecurity threats.

What We Offer

Sector and Victim Notifications

Direct communications to victims or potential victims of compromises, vulnerable equipment, or PII/PHI theft, as well as general notifications to the HPH about current impacting threats via the HHS OIG.

Alerts and Analyst Notes

Documents that provide in-depth information on a cybersecurity topic to increase comprehensive situational awareness and provide risk recommendations to a wide audience.

Threat Briefings

Presentations that provide actionable information on health sector cybersecurity threats and mitigations. Analysts present current cybersecurity topics, engage in discussions with participants on current threats, and highlight best practices and mitigation tactics.







CPE Credits

This 1-hour presentation by HHS HC3 provides you with 1 hour of CPE credits based on your Certification needs.

The areas that qualify for CPE credits are Security and Risk Management, Asset Security, Security Architecture and Engineering, Communication and Network Security, Identity and Access Management, Security Assessment and Testing, Security Operations, and Software Development Security.

Typically, you will earn 1 CPE credit per 1 hour time spent in an activity. You can report CPE credits in 0.25, 0.50 and 0.75 increments.









Contacts



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